



WHYEUROPE

Who we are...

20 students
in 7 European countries



Benedikt

 @Benedikt_E_Kau

Who we are...

Rising EU-
scepticism



Brexit



WhyEurope
(July 2016)



Populism

simple

emotional

related

oversimplified lies

misrepresentations

negative

Populism

simple

emotional

related

oversimplified

lies

misrepresentations

simple

Positive

Populism

emotional

related

Can

Populism

be

positive?

simple

emotional

related

simple

emotional

related

EUROPE BECAUSE

We all have better things to do
than waiting at borders.

simple

emotional

related

EUROPE BECAUSE

We all have better things to do
than waiting at borders.

simple

emotional

related

EUROPE BECAUSE

We know war from
history books only.



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simple

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We know war from
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simple

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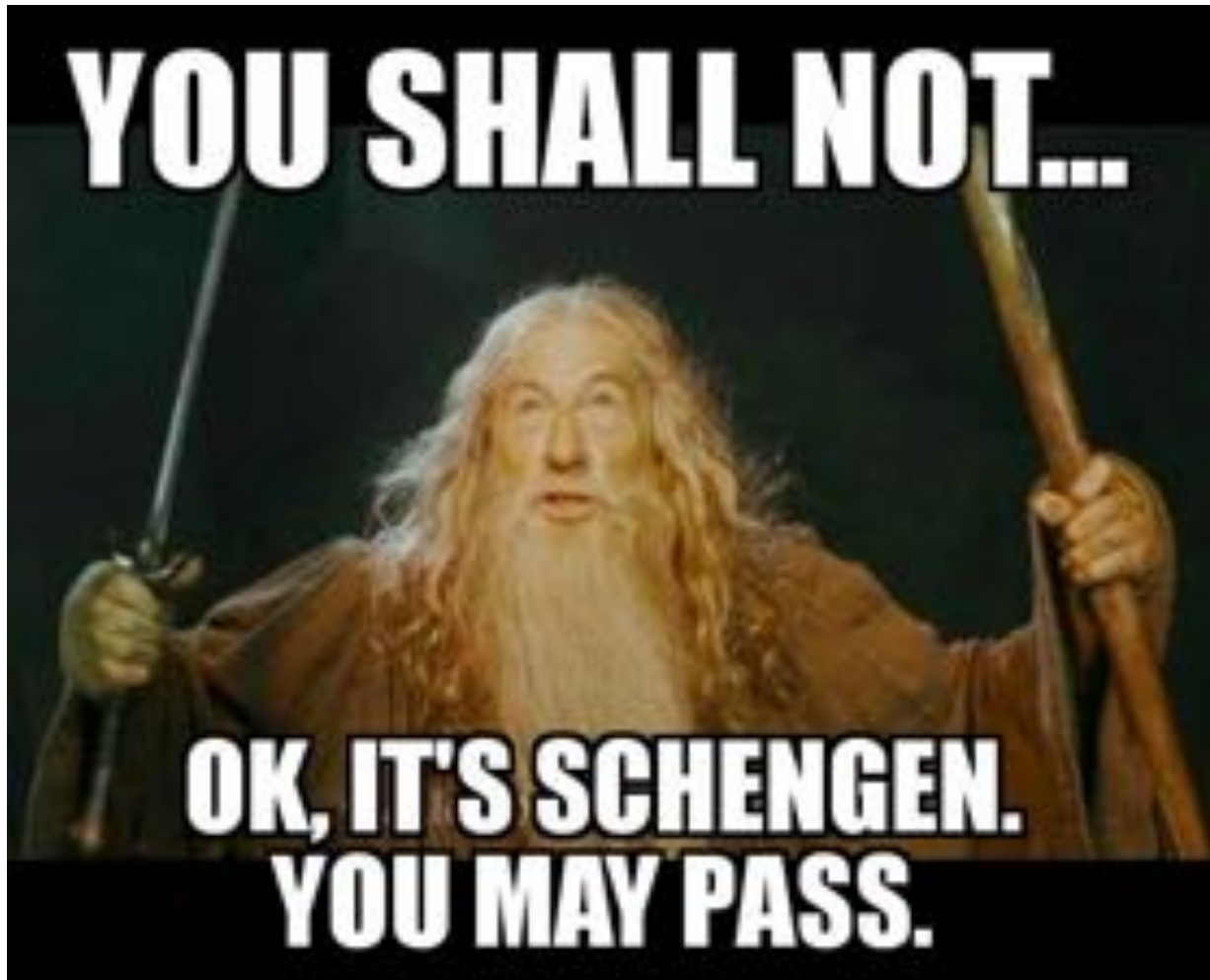
related



simple

emotional

related



simple

emotional

related

WhyEurope 🇪🇺 feeling beautiful at 📍 Europe.
4 March · 🌐

The European Commission ensures that your make-up is not a result of animal testing. It has put in place both a testing ban - prohibition to test finished cosmetic products and cosmetic ingredients on animals - and a marketing ban - prohibition to market finished cosmetic products and ingredients in the EU which were tested on animals.

More information: http://ec.europa.eu/gro.../sectors/cosmetics/animal-testing_en

EU Internal Market, Industry, Entrepreneurship & SMEs #Europe #animals #environment #thisiswhy



 # FedAc17 @WhyEuropeORG

simple

emotional

related

 **WHYEUROPE**

EUROPE BECAUSE

We have picnic tables
instead of border controls.





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But...



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WHYEUROPE BECAUSE

We are an
independent
grass-root
project.



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