



Union of European Federalists
Union Europäischer Föderalisten
Union des Fédéralistes Européens

THE FEDERALIST ACADEMY

A UEF Training Event

at the College of Europe in Bruges

26-28 June 2015 | Bruges

First Edition

PROGRAMME

FRIDAY 26

- 13:30 **REGISTRATION: Hotel Jacobs**, Baliestraat 1, 8000 Bruges
Transfer to the venue following check-in (5 minute walk)
- 14:30 **INTRODUCTION**
Welcoming words from Paolo Vacca (Secretary General of the UEF)
Outline of the weekend's activities, targets and desired outcomes.
- 15:00 **FEDERALIST ACTIVISTS' ESSENTIAL SKILLS MAPPING**
with Ruben Loodts (Civil Society Consultant and JEF Secretary General 2010-2012)
ACTIONS | COMMUNICATION | ADVOCACY | MEMBERSHIP
Outlining the essential skills of activism together, highlighting strengths and weaknesses in each area and sharing examples of best practice between sections
- 17:00 **REGISTRATION FOR SATURDAY'S WORKSHOPS**
- 17:15 Break
- 17:30 **ESSENTIAL SKILL SESSION: POLITICAL LOBBYING**
With Elisa Bruno (EU Policies and Outreach Manager, European Citizen Action Service)
- 19:30 **Dinner** and a very Belgian social event
Meet in front of the hotel to walk to dinner venue together.

SATURDAY 27

- 09:00 **LECTURE: EU INSTITUTIONS AND DECISION MAKING**
with Sabina Lange (Lecturer at the European Institute of Public Administration, Maastricht)
Outlining the structure of the EU and the process of law and decision making using case studies to illustrate the best opportunities for advocacy and the strengths and weaknesses of the decision making process.
- 11:00 Break
- 11:15 **WORKSHOPS: GROUP SKILL DEVELOPMENT SESSIONS**
Participants visit one workshop per session to focus on specific skill-development
- 11:15 **SESSION I**
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|---|--|--|---|
| POLICY DEVELOPMENT
<i>with Paolo Vacca (UEF Secretary General)</i>

How to "Think Together" to Turn Ideals into Ideas and Policies. | PRESS RELATIONS
<i>with Dominique Ostyn (Director of Communications at Euractiv.com)</i>

Crafting Stories and Effective Story Pitching. | NETWORKING
<i>with Mana Livardjani (UEF Director) and Elisa Lironi (UEF Advocacy Officer)</i>

The Enduring Power of Connections: Where to Find Them and How to Maintain Them. | RECRUITMENT
<i>with Ruben Loodts (Civil Society Consultant and JEF Secretary General 2010-2012)</i>

"Locate, Engage, Train, Maintain"

How to grow membership. |
|---|--|--|---|



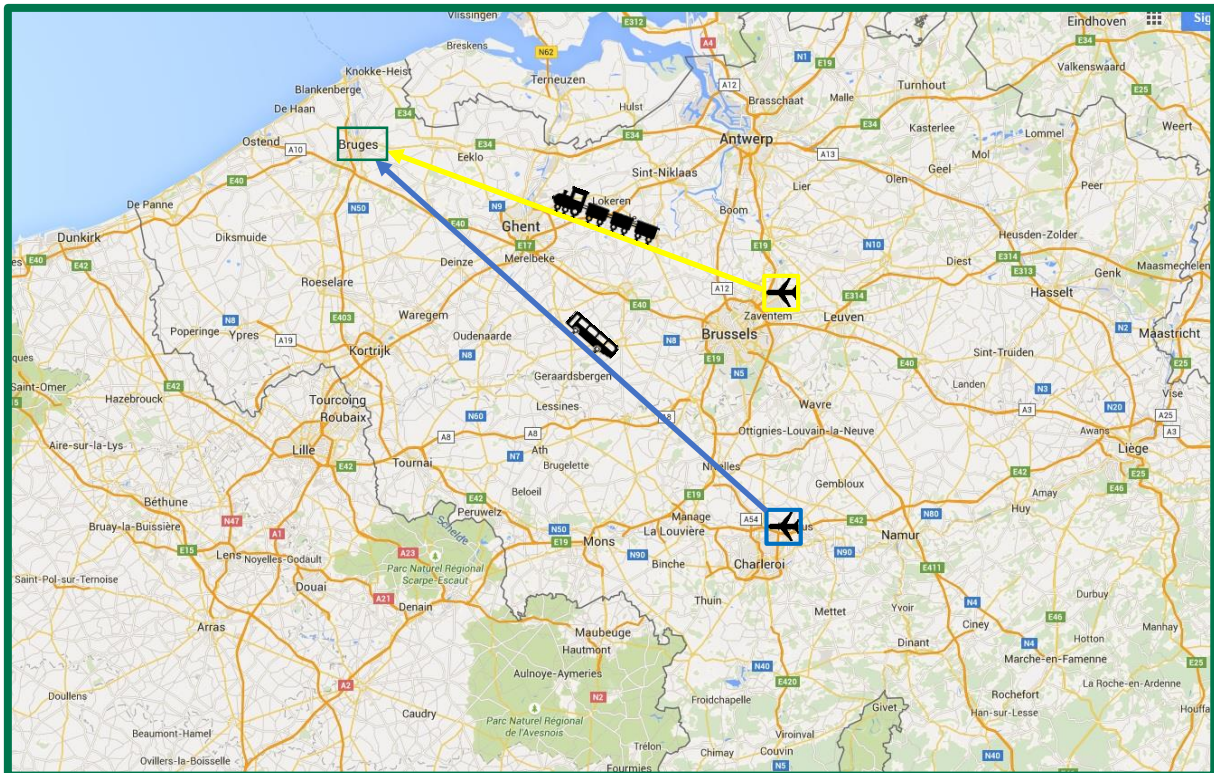
12:15	SESSION II			
	POLICY DEVELOPMENT <i>with Paolo Vacca (UEF Secretary General)</i> How to “Think Together” to Turn Ideals into Ideas and Policies.	ONLINE PRESENCE STRATEGY <i>with Laura Bringina (UEF Communications Officer)</i> How to Use Internet and Social Media Effectively.	RECRUITMENT <i>with Ruben Loodts (Civil Society Consultant and JEF Secretary General 2010-2012)</i> “Locate, Engage, Train, Maintain” How to grow membership.	NETWORKING <i>with Mana Livardjani (UEF Director) and Elisa Lironi (UEF Advocacy Officer)</i> The Enduring Power of Connections: Where to Find Them and How to Maintain Them.
13:15	Lunch			
14:15	SESSION III			
	PRESS RELATIONS <i>with Dominique Ostyn</i>	ONLINE PRESENCE STRATEGY <i>with Laura Bringina</i>	RECRUITMENT <i>with Ruben Loodts</i>	POLICY DEVELOPMENT <i>with Paolo Vacca</i>
15:15	Break			
15:30	ESSENTIAL SKILL SESSION: PUBLIC SPEAKING <i>with Elizabeth Van Den Bergh (Communications Consultant and Trainer)</i>			
17:00	Break			
17:15	UEF POLICY: SECRETARY GENERAL’S QUESTION TIME <i>with Paolo Vacca (UEF Secretary General)</i> Introducing the core elements of current Federalist policies on the Economic and Monetary Union, Security and Defence, and EU Institutions and answering questions and responding to comments.			
18:45	Dinner			
SUNDAY 28				
09:00	WORKSHOPS: PRACTICAL PROJECTS <i>with Anton Lazarus (UEF Actions and Network Officer)</i> Groups develop a practical project based on <u>spreading Federalist ideas</u> and <u>growing membership</u> using existing and newly acquired skills.			
10:30	Break			
10:45	PRESENTATION OF PROJECTS Feedback based on: effectiveness, imagination and professionalism.			
11:30	PERSONAL DEVELOPMENT PLANNING Students set personal targets and goals for the short, medium and long term.			
12:00	FEEDBACK AND EVALUATION			
12:45	Departure			



LIST OF PARTICIPANTS AND SPEAKERS

Title	First Name	Surname	UEF/JEF Membership	Section
Mr	Petros	Aggos	UEF and JEF	Greece
Mr	Florent	Banfi	UEF and JEF	France
Mr	Jacopo	Barbati	UEF and JEF	Italy
Mr	Bogdan-Iustin	Birnbaum	UEF	Belgium
Ms	Laura	Bringina	UEF Secretariat	
Ms	Elisa	Bruno	Trainer	
Ms	Aroa	Fandiño	UEF and JEF	Galicia, Spain
Mr	Ljubomir	Filipovic	UEF	Montenegro
Ms	Andrea	Grebori	JEF	Brussels
Ms	Antoniette	Humeau	UEF Secretariat	
Ms	Heini	Hyrkko	JEF	Brussels and Finland
Mr	Dominikos	Kyriakos	JEF	Greece
Mr	Yves	Lacroix	UEF	Direct
Ms	Sabina	Lange	Trainer	
Mr	Anton	Lazarus	UEF Secretariat	
Ms	Elisa	Lironi	UEF Secretariat	
Ms	Mana	Livardjani	UEF Secretariat	
Mr	Ruben	Loodts	Trainer	
Mr	David	M Garcia	UEF Secretariat	
Ms	Tsvetelina	Markova	UEF and JEF	Bulgaria
Ms	Leonie	Martin	JEF	Netherlands and Belgium
Ms	Atenea	Melgarejo Vargas	UEF and JEF	Andalucia, Spain
Mr	Dominique	Ostyn	Trainer	
Mr	Sebastiano	Putoto	JEF	Brussels, Belgium
Mr	Stevan	Randjelovic	UEF	Serbia
Mr	Domenec	Ruiz Devesa	UEF	Spain
Mr	Florian	Sanden	JEF	Netherlands
Mr	Filipe	Santos Henriques	JEF	Portugal
Mr	Paolo	Vacca	UEF Secretariat	
Ms	Elizabeth	Van Den Bergh	Trainer	
Mr	Remy	Volpi	UEF	France
Ms	Anna	Wilson	JEF	Warwick, UK

GETTING TO BRUGES

From the Airport



 Brussels Zaventem Airport	<p>SNCB/NMBS Direct and connecting trains to “Bruges Station” (NOT Bruges-Sint-Pieters!), if you take a direct train make sure it runs via Gand/Gent or you could spend hours travelling through the Belgian countryside!</p> <p>Cost: €41.20 standard adult return</p> <p>Journey time: 1 hour 30 minutes</p>
 Brussels Charleroi Airport	<p>FLIBCO Direct bus connection to Bruges railway station.</p> <p>Cost: Between €5 and €20 each way</p> <p>Journey time: 2 hours 10 minutes</p>

Upon arrival at Bruges Station follow the instructions on the following page.

Arriving by Car

On street parking in the vicinity of the hotel is both free and freely available.

IN BRUGES



Venue



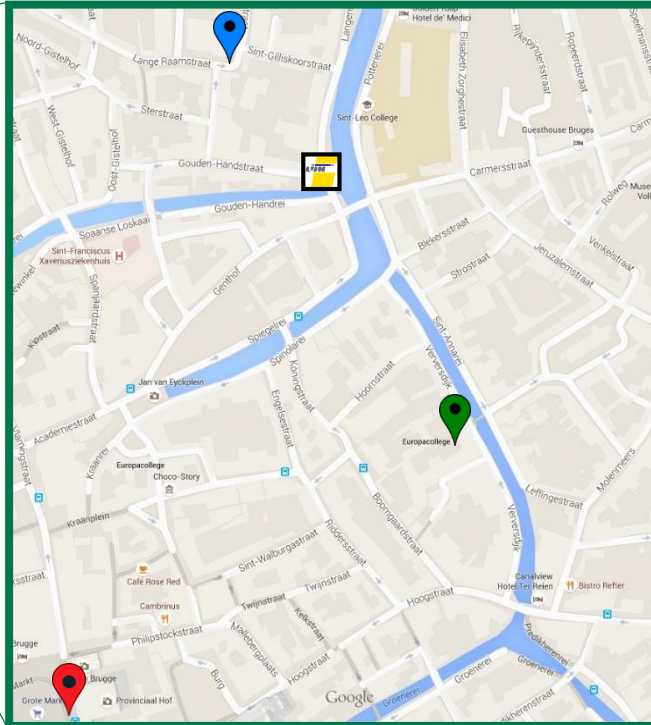
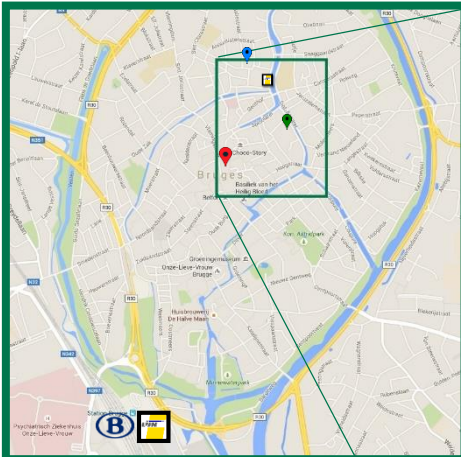
The College of Europe's [Verversdijk Campus](#) in the centre of Bruges at Verversdijk 16, 8000 Bruges.



Hotel



[Hotel Jacobs](#) at Baliestraat 1, 8000 Bruges.



Hotel Jacobs



Bus Stops
Lines 4, 14, 43



College of Europe



Grote Markt



Bruges Station



Bruges
Station



Bus Stop: "Brugge Gouden Handstraat"

Bus Numbers:

4, 14, 43

Cost:

€3 from driver

Journey time:

10 minutes

Walking from the station to the hotel takes about 30 minutes. However, if you have luggage to carry you can take buses 4, 14 or 43 from in front of the station to "Brugge Gouden Handstraat" which is located between Hotel Jacobs and College of Europe. From this bus stop it is less than five minutes:

To the hotel: Continue walking the direction the bus was going and take the first left "Sint Giliskoorstraat" at the end of the street you will reach a church, Hotel Jacobs is located on corner on the other side of this church.

To the College of Europe: Walk back in the direction the bus came from, cross the first bridge on your left, turning right on "Sint-Annarei," follow the road alongside the canal taking the second bridge back across on your right. The College of Europe is accessible through the archway to the right of the white building.



In case of emergency, you can reach us by phone on +32 2 508 30 30.



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